



EMILY ANDRAS

production manager & designer

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CAREER SUMMARY 📌

GRAPHIC DESIGNER | TEAM MANAGER | ADVERTISING COPYWRITER

Four years of experience; proven success in team development and inter-departmental collaboration that has led to an increase in advertisement quality across multiple publications. Proficient in design, advertisement copywriting and campaign development. Big-picture focused and highly driven.

EXPERIENCE 📍

Renaissance Publishing (2017-Present)

Production Manager, Production Designer

- Interviewed, hired and trained new staff while creating and refining department procedures to maximize efficiency
- Managed a team of three (two designers and a traffic coordinator) to deliver ads for six in-house and 14 custom publications throughout the year
- Established regular listening sessions with other department heads that led to a full workday's decrease in turnaround time for ad processing
- Developed and led lunch-and-learn sessions, which led to an overall 32% reduction in corrections across publications
- Created and edited print and web advertisements at an average rate of 42 ads per day
- Organized special sales promotions end to end, from initial naming concept to page design to implementation in print and on web

Gatehouse Media [Creative Solutions] (2016-2017)

Graphic Designer

- Designed digital and print advertisements and campaigns for local newspapers across the country in the Gatehouse network
- Created corporate creative pieces that were widely distributed and used internally and externally, including presentations, training documents and onboarding and offboarding materials

Gannett [Phoenix Design Studio] (2016)

Page Designer & Editor

- Developed section fronts and interiors for newspaper and magazine sections across the U.S., including for the Arizona Republic and other Gannett properties
- Worked across departments, from weekly features to daily sports and news, while providing consistently high-quality standout work on tight and changing deadlines

AWARDS 🏆

First Place, Infographics — Writing
The Press Club of New Orleans

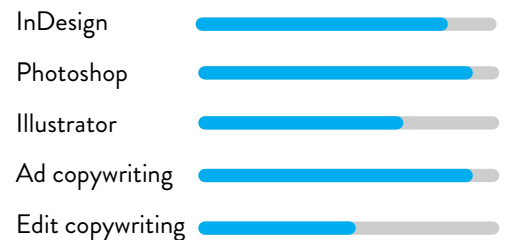
First Place, Typography — Overall Look
The Columbia Scholastic Press Association

First Place, Best Newspaper Page Designer
Southeast Journalism Conference

EDUCATION 🎓

Loyola University New Orleans
Bachelor's with honors, English Writing
Majors: *English Writing, Public Relations*

SKILLS 🔧



ADDITIONAL INFORMATION 📄

I also have experience with film editing, social media auditing and optimization, blog writing, art direction and publication redesigns. I love dogs of all shapes and sizes, finding new restaurants, and adding to my never-ending book pile. *References available upon request.*